

Instructional Design Basics

This document gives a range of useful information for this course including general information, a course schedule, assessment information and how to get help. Ready to enrol? Take the next step at uonline.ac.nz/online-courses/instructional-design-basics.

General Information

Item	Description
Course Length	The course runs over nine weeks (with a one-week study break in the middle of the term), plus a two-week review period for marking and feedback.
Course Description	<p>Unpack the learning design process and become confident using fundamental instructional design frameworks and models related to learning. You'll learn how to plan effective and engaging learning that is student-centred and impactful.</p> <p>As demand for learning has grown, so too has the need for quality instructional design. This course unpacks best learning design principles and introduces the models and frameworks used to design and develop effective learning.</p> <p>Through project-based assessments, you'll identify your learners' needs and learning contexts where they will apply their new skills. In addition, you will design the instructional strategy that will help you develop a prototype course and create an evaluation plan to evaluate the effectiveness of the course design.</p>
Learning Outcomes	<p>What you'll learn:</p> <ul style="list-style-type: none"> • Basic instructional design theories and frameworks • How to identify the needs of your learners • How to develop an instructional strategy and evaluation plan • How to align learning objectives and assessments • How to design, develop, and evaluate an e-learning course
Learning Impact	<p>Achievement of this micro-credential shows you can:</p> <ul style="list-style-type: none"> • Identify instructional goals and create an instructional analysis • Apply constructive alignment between learning objectives and assessment • Formulate an instructional strategy • Develop a prototype using analysis and design outputs • Develop an evaluation plan for proposed project
Delivery	<p>This course is 100% online, which means you can log on when it suits you each week to fit learning into your life, so long as you meet assessment deadlines.</p> <p>You'll need to work through the course materials and assessments in the relevant weeks, as outlined below in the course schedule.</p>
Estimated hours per week	We estimate your engagement will be about 12 hours a week the nine learning weeks (excluding the one-week study break).

Qualification	<p>Micro-credential: This is a standalone course that recognises the achievement of specific skills, experience, or knowledge.</p> <p>Upon successful completion of the course you will be issued a digital badge to recognise your learning achievements. This can take up to 2 months to be delivered after the marking and feedback period.</p>
Academic points	<p>Each course has a points value that reflects the workload for the course. Successful completion from this course will award you 10 points at NZQF Level 8.</p>
Recommended prior learning	<p>This course is equivalent to Level 8 Post Graduate study therefore applicants must meet the entry criteria as approved by NZQA, and have;</p> <ul style="list-style-type: none"> • Either a Bachelor's degree or equivalent level qualification • <u>OR</u> equivalent professional experience in a relevant field. Learners will be asked to demonstrate equivalent professional experience, which can include paid or voluntary work. If you'd like to check if you have the equivalent professional experience, you can email us at info@uonline.ac.nz <p>English Requirements: Courses are taught in English and therefore learners should be confident reading, writing and listening in English.</p>
Who is this course for?	<p>This course is ideal for:</p> <ul style="list-style-type: none"> • E Learning and development professionals • Instructional designers • Corporate trainers • Professional development specialists • Community and other educators
Technology Requirements	<p>We recommend:</p> <ul style="list-style-type: none"> • A laptop or desktop computer and a reliable internet connection. • Word processing software (like Microsoft Word or Google Docs) to complete your assignments.
How the course works	<p>You'll need to work through this course sequentially. It's divided into six modules that run over nine weeks (excluding the one-week study break). Use the navigation block on the left of the screen to move from one module to another. Each module includes the following material:</p> <ul style="list-style-type: none"> • Specific learning objectives and module introduction. • Topic content using a range of media. • Activities to apply what you've learnt and/or discuss with your peers and facilitator. • Some knowledge checks to identify your understanding of key concepts. • A 'temperature check' survey to seek your feedback about your experience as a learner. <p>You will have access to all the modules when the course starts. However, you must complete all the activities for each module to submit the required assignments. We estimate your engagement will be about 12 hours a week over 8 weeks.</p> <p>Learning online doesn't mean learning alone. Our courses have been designed to enable a cohort community so you can learn and grow from each other's experience. We also have a facilitator for each course who is there to offer support as you work through your learning, in addition to our Enrolment Advice and Online Learning Support teams.</p>



Assessment	To receive a passing grade for this course, you need to have attempted all activities and to have received an overall grade of at least 50%. For more details see the assessment schedule below.
Pricing	Domestic learners: \$682 incl. GST International learners: \$1921 incl. GST Note: GST is only applicable for learners living in New Zealand during their study.

Course schedule

Week	Module	Assessment
0-1	Getting started	
	Introduction	
1	Module 1: Introduction to Instructional Design (ID)	
2	Module 2: Analysis	Assessment 1: Course proposal and analysis
3 - 4	Module 3: Design	Assessment 2: Course design
5	Study break	
6 - 7	Module 4: Development	Assessment 3: Prototype development
8	Module 5: Implementation	
	Module 6: Evaluation	Assessment 4: Evaluation plan

Assessment

There are 4 assessments in this course:

Assessment	Name	Weight	Due date	Feedback
1	Course proposal and Analysis	25%	Week 2	Grading and written feedback from your facilitator will be received within a week from the due date.
2	Course design	30%	Week 4	Grading and written feedback from your facilitator will be received within a week from the due date.
3	Prototype development	25%	Week 7	Grading and written feedback from your facilitator will be received within a week from the due date.
4	Evaluation plan	20%	Week 9	Grading and written feedback from your facilitator will be received within a week from the due date.

Your course total grade is calculated based on the weighting of each assessment. To pass the course you need a course total of over 50 (out of 100).

You may attempt each assignment up to two times. You do not need a passing grade for each assignment, but they all work sequentially, so you must consider the facilitator's feedback in each assignment to pass the course successfully.

You will find more information about each assessment, including instructions and submission links in the UC Online course (use the navigation block on the left to access the Assessment section).

How to get help

- For general help on how to use the Tuihono UC | UC Online learning environment, select Help at the top of the course screen.
- If you can't find the answer that you are looking for, please email UC Online Learner Support: support@uonline.ac.nz.